

# hunt

**ETHAN GABRIEL HUNT:**  
**REPRESENTED BY RUSSELL TOBIN**  
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 WWW.ETHANGABRIELHUNT.NYC



**THE ENDORSEMENT:** Meri Guylan, VP, Experience Strategy at XIVIC

"Ethan is amazingly talented. He is a rarity in the creative market today because of his vast knowledge. His skills range from art direction, branding, concept work all the way to hands-on design and production. Ethan is also an exceptional writer, and can whip up great copy in minutes. His professionalism and positive attitude will make any client want to jump on the ETHAN train."

Yes, I share a name with Tom Cruise's character in the "Mission: Impossible" film series. Yes, I am a veteran. No, I am NOT a spy—but I do have a very particular set of skills that I have acquired over a long career. Such skills make me a delight with whom to work.

Contributing Member:  
 Member No.: 146672

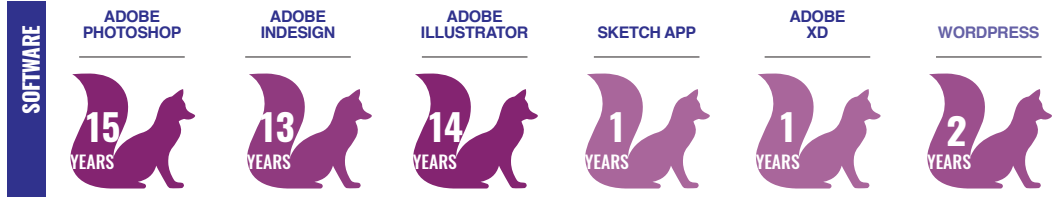


**WHO IS ETHAN GABRIEL HUNT?**

For over a decade, my background has been steeped in print and web design with a focus on corporate identity, brand development and messaging. Working with agencies such as Young and Rubicam for Jaguar and Land Rover and through experience with major brands like DirecTV, Best Buy, Wells Fargo, MasterCard and Verizon, I have built a track record of successful brand management utilizing progressive, clean and purposeful design.

EXPERIENCE	NEW YORK RED BULLS	MADISON SQUARE GARDEN	DIRECTV	RAUXA DIRECT MAIL	CAMPBELL/MITHUN	YOUNG & RUBICAM
2016	<b>Art Director—</b> › Media Guide: Print and Digital versions › Public relations support › Print production	2012-2016 <b>Art Director—            New York Rangers</b> › Media and Playoff Guide Design: Print and Web versions › Public relations support › Creative cross-collaboration with other MSG teams (NY Knicks) › Print production	2008-2010 <b>Art Director</b> › Direct Regional Marketing › Print Design › Web Banners › Point-of-Purchase › Direct Mail › Aided in coordinating creative strategy and production specs › Digital Asset Management	2006-2008 <b>Art Director</b> › Brand refresh for Verizon, Wells Fargo and DirecTV › Direct Mail › Print Design › Web Banners › Digital Team Collaboration › Copywriting	2006 <b>Sr. Graphic Artist</b> › Brand management for Verizon › Print design › Outdoor Branding: "Can You Hear Me Now?" › Partnered with account, traffic and production on project management	2005-2006 <b>Team Designer (Freelance)</b> › Branding for Jaguar and Land Rover › Print Design › Production › File conversion › Collaborated with Art Directors and Copywriters › Defined product photo needs

PERIPHERAL	FREELANCE	MILITARY	BRAND EXPERIENCE	CIVICS/VOLUNTEERISM
› <b>Wilson RMS</b> New York, NY Wells Fargo, Optimum, MasterCard › <b>PacifiCare</b> Los Angeles, CA Healthcare › <b>Independence Blue Cross</b> Philadelphia, PA Healthcare	2001-2004 <b>United States Coast Guard</b> Public Affairs Officer › Branding › Web design › Email design › Social media management › CMS for military recruiting site › Photoshoot direction	Land Rover Jaguar DirecTV Verizon Campbell's Soup Amer. Red Cross Wells Fargo Blue Cross/Shield	2014-Present <b>NYPD Auxiliary Police Officer</b> 94th Precinct, Brooklyn › Community Liaison › Graphic Design › Public Affairs	



SPECIALTIES
Art Direction Label Design PoP Print Production
Entertainment Design Luxury Design Swiss Aesthetic Motion Design

EDUCATION	UNIVERSITY OF CALIFORNIA, LOS ANGELES	DREXEL UNIVERSITY	INTERNSHIP
2007-2009 UCLA Extension DCA Programme › Design Fundamentals › Color Methodologies › Typography › Web and Interaction Design › Package Design	1995-1999 Bach. of Science Major: Graphic Design Minor: Communications › Design Theory › Art History › Marketing › Publication Design › Environmental Graphic Design › Consumer Psychology	<b>Earle, Palmer, Brown &amp; Spiro Advertising</b> Philadelphia, PA Business-to-Business  <b>Institute of Contemporary Art, University of Pennsylvania</b> Philadelphia, PA Web Design	
REFERENCES	› <b>Tarek Awad</b> Design Director: New York Knicks, Madison Square Garden	› <b>Dino Ticinelli</b> Public Relations: New York Rangers, Madison Square Garden	› <b>Meri Guylan</b> Dir. of Interactive: Xivic, Inc.

FUN FACTS
› I am an excellent whistler. I have "The Disney Whistle." › I am a lot friendlier than I look. I am the equivalent of a human Golden Retriever. › Speaking of dogs, I am obsessed with English Bulldogs. › I have DJed since college under the name of "The Continental." Bossa nova to deep house. › Cafe racer motorcycles are my life.

The full endorsement...